



CITY OF HAYWARD

AGENDA REPORT

AGENDA DATE 04/25/00

AGENDA ITEM 8

WORK SESSION ITEM

TO: Mayor and City Council

FROM: City Manager

SUBJECT: Art Works for the Civic Center Parking Structure

RECOMMENDATION:

It is recommended that the members of the Hayward City Council approve the selection of the artwork submitted by John Pugh and John Wehrle for installation on the Civic Center Parking Structure.

BACKGROUND/DISCUSSION:

On October 6, 1998, the Hayward City Council approved a process to provide for the creation and installation of suitable public art on the two sheer walls of the new parking garage structure.

To achieve this goal, the members of the Hayward City Council appointed seven (7) members of the community to the Arts Ad Hoc Committee. The role of the Committee was to:

- 1) ensure that the City develop a list of finalists whose submissions represented a thoughtfully balanced representation of the spirit of the people of Hayward;
- 2) determine that the proposals were appropriate for the physical and social environment for which the public art is intended; and finally
- 3) require that the submissions were of good quality and had reasonable maintenance requirements. (See Exhibit A -Arts Ad Hoc Committee Members List)

At the direction of the Committee this project was opened to all practicing artists residing within the greater Bay Region. And on April 1, 1999 the City of Hayward issued a Request for Qualifications was distributed to approximately 1,600 artists in the region with a deadline for submissions due on July 1st. In response, twenty-eight (28) artists submitted their qualifications to the City for consideration. Over the next eight (8) months, the members of the Committee conducted exhaustive reviews of the submissions and held interviews with nine (9) of the artists. Ultimately, the Committee believed that the quality and caliber of four (4) of the submissions were worthy of further consideration by members of the Hayward community. The submittals were displayed in the City Hall Rotunda during the month of March 2000.

At end of the preliminary selection process, Committee members unanimously agreed that Hayward received stellar submissions from the four, well established practicing artists who came with solid credentials, experience, local and international reputations.

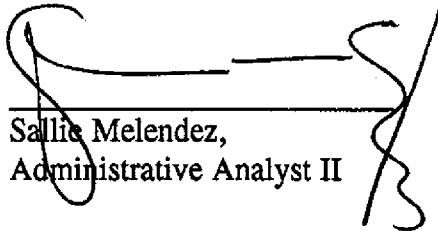
Accordingly, from March 8, 2000 to April 7, 2000, the submissions of MaestraPeace Artworks of San Francisco/Oakland, Cork Marcheschi of San Francisco, John Pugh of Los Gatos, and John Wehrle of Richmond, were on display in the City Hall Rotunda.

The public display and comment period resulted in 180 comment sheets, submitted anonymously, by members of the public. While no vote was taken, there was overwhelming community consensus that the submissions by John Pugh and John Wehrle were by far the most desirable for installation. (See Photos Attached as Exhibit B)

The reaction by the members of the Arts Ad Hoc Committee mirrored those of the public. Moreover, the Committee members believed that the Maquettes of John Pugh and John Wehrle very effectively captured and celebrated Hayward's diversity and history and met the standard for high caliber of art they desired for the Hayward community's new public art project. They also concurred with the artists on their preferences for permanent placement of the final art. The submission by Mr. Pugh going on Watkins and that of Mr. Wehrle placed on the Mission Boulevard side of the parking structure.

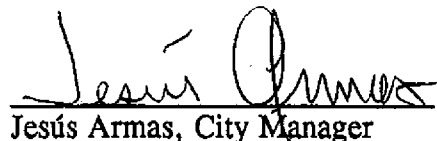
Upon selection and confirmation by Council, staff will enter into negotiations with both artists for an amount not to exceed the amount established for the project budget. With respect to the time line, conservatively, it is estimated that the installation process may take up to four months, commencing during the months of August or September and culminating in a formal installation ceremony open to the community.

Prepared by:



Sallie Melendez,
Administrative Analyst II

Recommended and Approved by:



Jesús Armas, City Manager

Attachments: Exhibit A - Arts Ad Hoc Committee Members List
Exhibit B - Photographs of Pugh and Wehrle Maquettes

City of Hayward
ARTS AD HOC COMMITTEE
COMMUNITY MEMBERS

Ms. Karima Clay
Hayward

Mr. Ken Cook
Castro Valley

Mr. Skip Esquierdo
San Lorenzo

Mrs. Alwine Fenton
Hayward 94545

Ms. Barbara Halliday
Hayward

Mrs. Bea Hocker
San Lorenzo

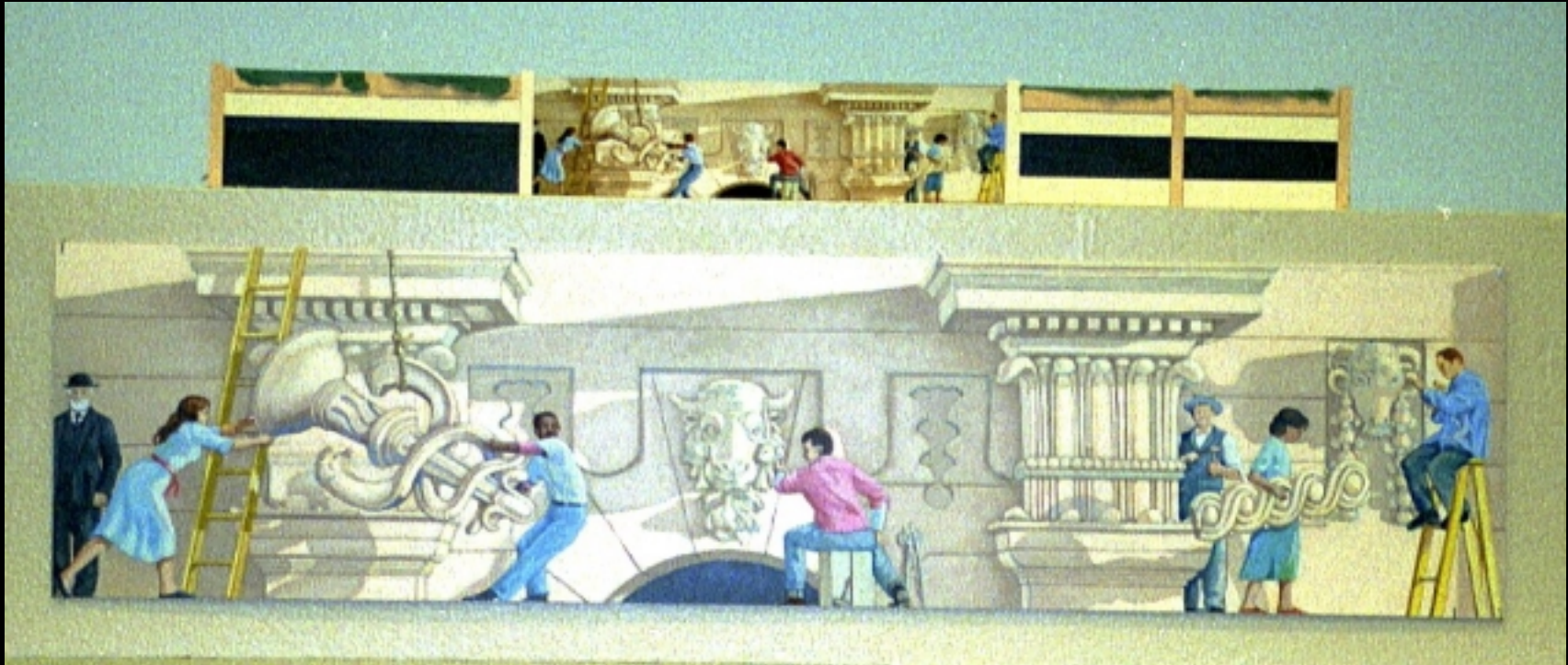
Dr. Maria Ochoa
Hayward

Exhibit A

Exhibit B

Model Photos

Model # 1
John Wehrle, Richmond
Mission Boulevard



Model #2

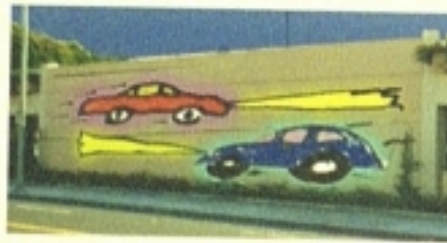
Cork Marcheschi, San Francisco

Watkins and Mission

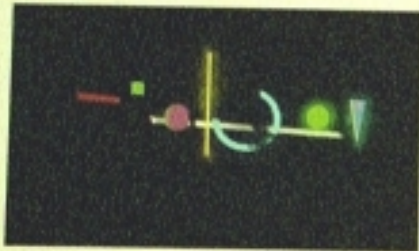
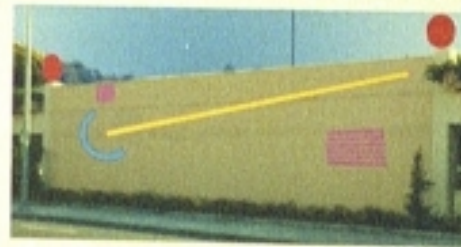
Civic Center Plaza Sculpture



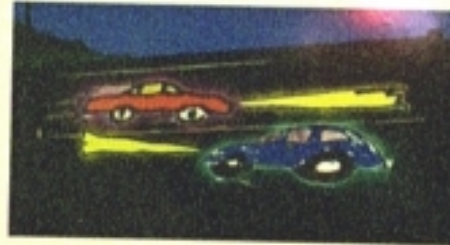
The Mission Road Experience



Mission Road Alternate



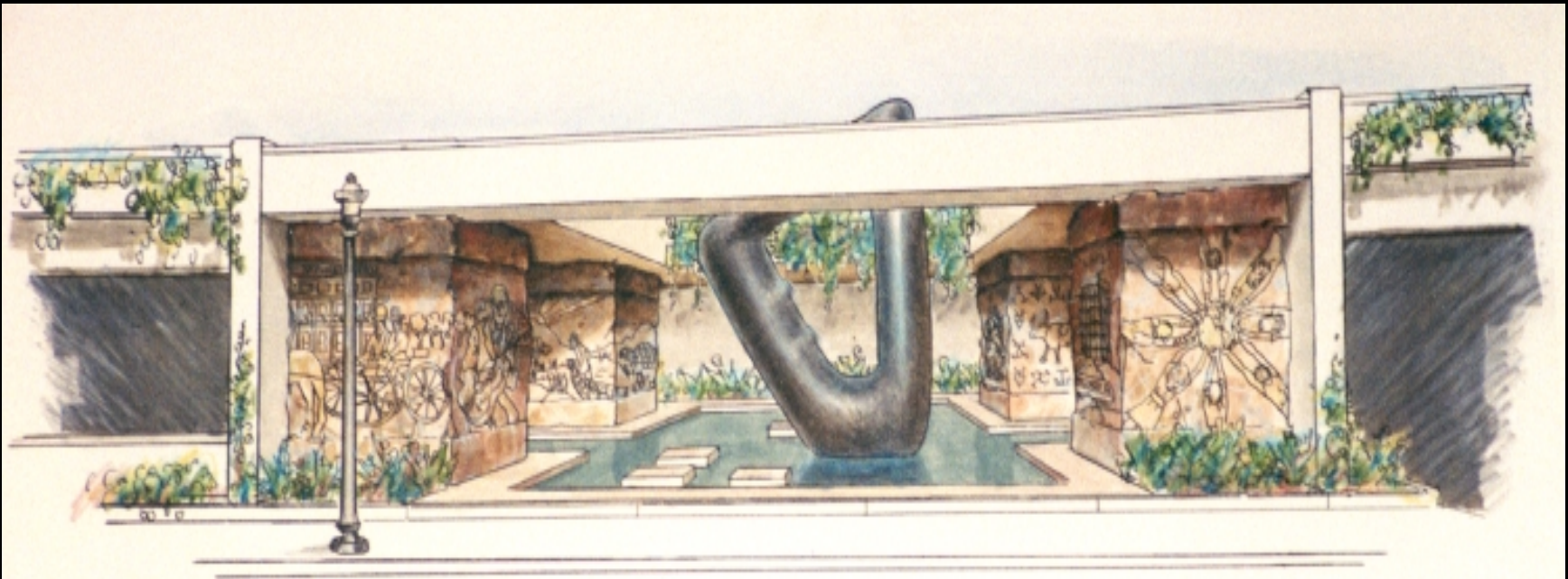
CORK MARCHESCHI
Presentation for the
City of Hayward



To the left is an example of an existing sculpture that uses the same type of lighting and structure that I have proposed for this project. The Bob is 8 and 11 feet long, fabricated from aluminum and back lit with neon tubes. This sculpture is permanently installed in Mission Road, 1990.

This example should help you better understand what my presentation could actually look like.

Model #3
John Pugh, Los Gatos
Watkins Street



Hayward Mural Proposal

2000 John Pugh

Model #4
MaestraPeace Artworks
Watkins Street



Model #4
MaestraPeace Artworks
Mission Boulevard

